

GALA 21

Poderosas Awards



Friday, November 5, 2021

Red Carpet / Cocktails / Dinner

Starting at 6:00 pm

Civic Center

Veterans Pl, Silver Spring, MD 20910

www.elpoderdesermujer.org

2021 SOCIO -ECONOMIC IMPACT

300

NEW BUSINESSES
HAVE OPENED

WE HAVE BEEN IN
CONTACT WITH
OVER

20,000

PEOPLE

3000

WOMEN HAVE
GRADUATED FROM OUR
PROGRAMS

MORE THAN
1000
WORKSHOPS



About El Poder de Ser Mujer

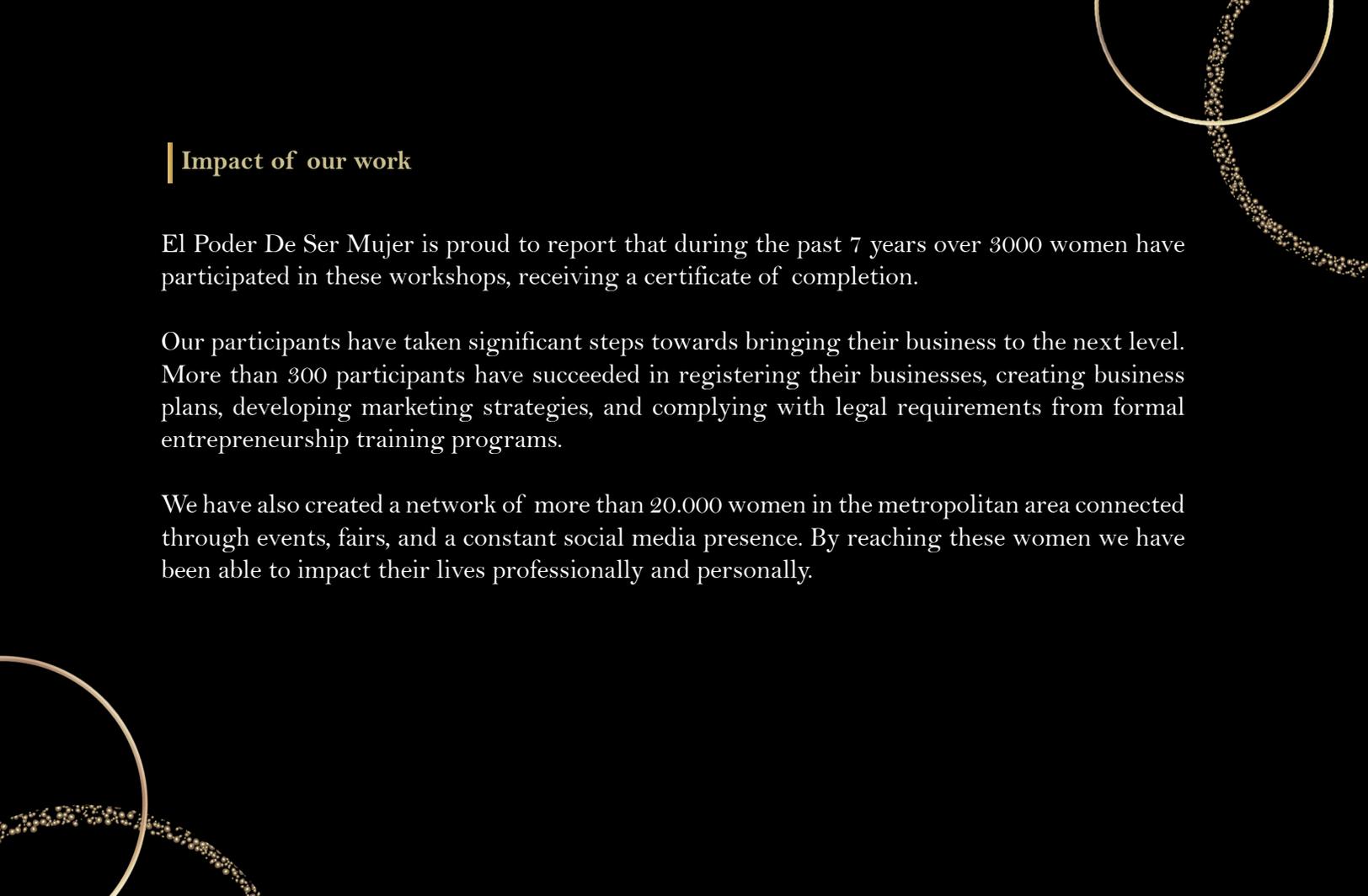
It is our pleasure to present to you “El Poder de Ser Mujer” (The Power of Being a Woman), our initiative that strives to empower Latina women. We motivate them to develop their full potential and talent by promoting education and empowerment.

“El poder de Ser Mujer” is a 501C3 non-profit organization that aims to provide education and personal development for Latinas women in the Washington D.C. metropolitan area. During the last seven years, El Poder de Ser Mujer has created settings that encourage Latinas women to learn necessary skills and provide inspiration to develop their abilities to learn about resources available in the D.C metropolitan area.

Since 2014, we have created spaces where Latina women gain skills and the inspiration to create businesses through three fundamental pillars:

Educational Programas Conference, Fairs and Events Communication Platforms.





Impact of our work

El Poder De Ser Mujer is proud to report that during the past 7 years over 3000 women have participated in these workshops, receiving a certificate of completion.

Our participants have taken significant steps towards bringing their business to the next level. More than 300 participants have succeeded in registering their businesses, creating business plans, developing marketing strategies, and complying with legal requirements from formal entrepreneurship training programs.

We have also created a network of more than 20.000 women in the metropolitan area connected through events, fairs, and a constant social media presence. By reaching these women we have been able to impact their lives professionally and personally.



Objective of the Gala

The main objective of the Gala this year is to raise funds for creating a commercial kitchen, a space that entrepreneurs in the food industry will be able use at low cost, within our Emprende Cocina Culinary Business Development Program.

Creating this kitchen is our dream for 2022. The Gala will launch us towards this goal.

PLATINUM SPONSOR

\$7,000

Benefits include:

- ✓ **Special mention during GALA event**
 - ✓ **Opportunity to give remarks at dinner**
 - ✓ **Public recognition as a Platinum Sponsor for El Poder de Ser Mujer**
 - ✓ **Sponsor Logo displayed during GALA**
 - ✓ **1 VIP tables (15 tickets total) with premium front seating**
 - ✓ **Up to ten (10) mentions on social media highlighting company as Platinum Sponsor**
 - ✓ **Scholarship for ten (10) Entrepreneurs to attend the GALA**
 - ✓ **1 full-page advertisement in "El Poder de Ser Mujer" Magazine Online**
 - ✓ **Social Media Promotion targeting +20,000 contacts**
 - ✓ **ConstantContact Promotion targeting 4,500 contacts**
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GOLD SPONSOR

\$5,000

Benefits include:

- ✓ **Special mention during GALA event**
- ✓ **Public recognition as a Gold Sponsor for El Poder de Ser Mujer**
- ✓ **1 VIP tables (10 tickets total) with premium front seating**
- ✓ **Gold Sponsor Recognition Award**
- ✓ **Sponsor Logo Displayed during GALA**
- ✓ **Up to ten (5) mentions on social media highlighting company as Gold Sponsor**
- ✓ **Scholarship for five (5) Entrepreneurs to attend the GALA**
- ✓ **1 full-page advertisement in "El Poder de Ser Mujer" Magazine Online**
- ✓ **Social Media Promotion targeting + 20,000 contacts**
- ✓ **Constant Contact Promotion targeting 4,500 contacts**

BRONZE SPONSOR

\$3,000

Benefits include:

- ✓ **Special mention during GALA event**
- ✓ **Public recognition as a Bronze Sponsor for El Poder de Ser Mujer**
- ✓ **1 VIP tables (10 tickets total) with premium front seating**
- ✓ **Gold Sponsor Recognition Award**
- ✓ **Sponsor Logo Displayed during GALA**
- ✓ **Scholarship for five (5) Entrepreneurs to attend the GALA**
- ✓ **1 full-page advertisement in "El Poder de Ser Mujer" Magazine Online**
- ✓ **Social Media Promotion targeting + 20,000 contacts**
- ✓ **ConstantContact Promotion targeting 4,500 contacts**



FOR MORE INFO – CONTACT

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